

Dina Helal - Curriculum Vitae

dina.helal@gmail.com

Areas of Expertise

- Museum Educator with eight years experience in web site planning, content creation, production, and evaluation.
- 16 years of experience designing, overseeing, and implementing school, youth, and family programs.
- Skills include teaching with objects, administration, management, writing K-12 curriculum, family guides, audio guides, web site planning, conceptualization, and content.

Professional Experience

September 2004-
present

Head of Online Education

Whitney Museum of American Art, New York, NY

In collaboration with Museum staff, consultants, contractors, and focus groups, plan, research, and oversee the production and maintenance of existing and new educational digital media initiatives.

Oversee the development, production, and evaluation of content and site features for Learning@Whitney, the Whitney's educational web site. www.whitney.org/learning.

Manage budget for educational web projects. Supervise ongoing educational web site maintenance. Plan and develop new site features and content. Manage budget and assist with grant writing for educational digital media projects.

Fall 2002-Spring
2003

Plan site features and create content for a pilot version of the Learning@Whitney web site.

July-December
2001

Plan site features and create content for *Jacob Lawrence: Exploring Stories*, the Whitney's Gold Muse Award-winning educational web site for K-12 teachers and students. www.whitney.org/jacoblawrence.

Fall 1999-
Summer 2000

Plan site features and create content for *Doceo (I Teach)*, a web site for K-12 educators. Lead two formative research and evaluation projects with New York State Department of Education and 60 K-12 teachers.

January 1999-
September 2004

Head of Curriculum and Online Learning

Whitney Museum of American Art, New York, NY

Oversee the development of paper, digital, and audio resources for K-12 educators, students, and families. Plan, produce, and evaluate K-12 content and curriculum for existing and new digital media initiatives and family audio guide. Develop and implement research, professional development workshops, and evaluation of the Whitney's educational web sites.

Professional Experience (continued)

- November 1998–
October 1999 Plan web site features and create content for families related to 50 works of art for *The American Century: Art and Culture* on artmuseum.net, a web project initiated and sponsored by Intel Corporation.
- Develop and produce content for kids and families for a pilot research project using a hand-held digital tablet in the Museum galleries. Organize and implement testing and evaluation of the tablet design, functionality, and content.
- August 1995–
September 1999 ***Head of School and Family Programs***
Whitney Museum of American Art, New York, NY
Plan, coordinate, implement, and teach education programs for K-12 students, educators, and families in conjunction with Museum exhibitions including professional development, seminars, summer institute for teachers, dialogues with artists for high school students, collaborations with schools, school districts, and community organizations, and family programs. Write curriculum guides for teachers and students, exhibition guides for families, and kids audio guide. Manage staff of museum educators and consultants. Assist with grant writing and fundraising.
- September 1990–
August 1995 ***Coordinator, Family & Community Programs***
Whitney Museum of American Art at Philip Morris, (Altria) New York, NY
Plan, coordinate, and implement K-12 and public education programs for branch museum in conjunction with exhibitions, including museum visits, art projects, film and video programs, panel discussions, lectures, and gallery talks. In partnership with New York City high school and junior high school educators, design and implement multi-session, interdisciplinary, education programs for students, in schools and at the museum.
- July/August 1990 ***Instructor, Art Exploration***
Summer Youth Program, Pratt Institute, Brooklyn, NY
Plan and implement summer art exploration program for elementary school students. Teach drawing, painting and sculpture, conduct group and individual projects related to museum, gallery, and artists' studio visits. Prepare and hang students' art work for exhibition. Write program report.
- March/April 1990 ***Assistant to the Director***
National Association of Artists' Organizations, (NAAO), Washington, DC
Assist with the creation of the Campaign For Freedom of Expression against censorship in the arts. Assist with program administration.

Professional Experience (continued)

January 1983-
January 1990

Assistant Director

BACA DOWNTOWN Center for the Arts, Brooklyn, NY

Plan, schedule, co-curate, coordinate, and implement exhibitions and gallery programs. Oversee and maintain gallery records including artist and slide files, mailing lists, demographics, attendance, budget, and press contacts. Oversee and implement correspondence, contact, and liaison with artists. Compile and manage correspondence with artists, contracts, delivery and installation of art work.

Assist with federal, state, foundation, and corporate fundraising for gallery and theater programs. Coordinate and write all gallery publicity and education materials. Compile and layout bi-monthly calendar, supervise printing and distribution. Develop and implement administrative policies.

Lead gallery workshops and education programs for elementary school students. Supervise staff and interns, conduct gallery talks and educational workshops for adults and students, assist with theater productions and performances.

Related Experience

- November 2007 **Panelist**, New York State Teachers Association (NYSATA) conference, Tarrytown, NY.
- October 2007 **Panelist**, Mid-Atlantic Association of Art Museums (MAAM) conference, Pittsburgh, PA.
- May 2007 **Panelist**, American Association of Museums (AAM) conference, Chicago, IL.
- Panelist**, New York City Museum Educators Roundtable (NYCMER).
- April 2007 **Presenter**, Museums and the Web conference, San Francisco, CA.
- May 2006 **Guest lecturer**, Sabanci University, Istanbul, Turkey.
- April 2005, April 2006 **Guest lecturer**, Graduate Art Education Program, Teachers College, Columbia University, New York, NY.
- October 2003 **Guest lecturer**, New York University Graduate Art Education Program.
- May 2003 **Panelist**, New York City Museum Educators Roundtable (NYCMER).
- May 2002 **Panelist**, American Association of Museums (AAM) conference, Dallas, TX.
- March 2002 **Guest lecturer**, Pratt Institute Graduate Art Education Program.
- February 2002 **Guest lecturer**, New York University Graduate Art Education Program.

Related Experience (continued)

- May 2001 and 2002 **Juror**, Rothko and Daedalus Foundation Awards for High School Students, NYC Board of Education, New York, NY.
- November 2000 **Juror**, *Facing History*, student art exhibition, New York, NY.
- October 2000 **Juror**, United Neighborhood Houses Settlement Arts Consortium art exhibition, New York, NY.

Exhibitions

2007

Refuse/Refuse, Pochron Studios, Dumbo, Brooklyn, NY

2005

Reversal, Vlepo Gallery, Staten Island, NY

2004

The Window Group, Nix Gallery, New York, NY

Translucent, solo exhibition, The Window at 184 Franklin St, New York, NY

2003

Immediate Surroundings, solo exhibition, The Window at 184 Franklin St, New York, NY

2002

Holiday Show, The Window at 184 Franklin St, New York, NY

20/20, The Rotunda Gallery, Brooklyn, NY

Summer Show, The Window at 184 Franklin St, New York, NY

Computer skills

PC and Mac, Internet, email, Microsoft Office Suite (Word, PowerPoint, Excel, Outlook), Adobe Photoshop, Pagemaker, familiar with Dreamweaver basics, QuarkXPress, and open source software including Pachyderm, Word Press, Gallery.

Web site development

Web design and functionality, site architecture, content development, project management, user testing, evaluation, HTML code, Mysql database entry.

Education

- 1980-1983 Master of Fine Arts, Painting, Pratt Institute, Brooklyn, NY.
- 1979-80 Studio art courses, Sir John Cass School of Art, London, England.
- 1975-1979 Bachelor of Fine Arts with Honors, Art History and Painting, Leeds University, Yorkshire, England.

References available on request.